

KATHERINE "HUNTER" ANDREWS

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INNOVATION

COLLABORATION

TIME MANAGEMENT

ORGANIZATION

EDUCATION-

BS-Fashion Textile Design (2012-2016)
Concentration in Design
North Carolina State
University, Raleigh, NC

Study Abroad:
RMIT Melbourne Australia (2015)
Turkey and Greece (2013)

AWARDS-

AirBnB Super Host (2018-2020)
Maintaining rental standards and
customer satisfaction

NC Rose of Tralee (2018)
Celebrating the Irish community and
women's involvement

Vincent Fang Scholarship (2012-2016)

Centennial Scholarship (2015)

Summa-Cum-Laude (2016)

Dean's List (2012-2016)

SKILLS-

- Adobe suites:
Photoshop, Illustrator, & InDesign
- Trend research
- Product management & planning
- Line architecture management
- Calendar management
- Tech pack creation
- PLM software
- Garment fitting & construction
- Quality control
- Fabric & trim sourcing
- Hand sketching & print making
- Color & layout approvals
- Hand & digital pattern drafting
- Industrial & home sewing machines
- Photo shoot planning
- Social media management
- Microsoft Word & Excel

EXPERIENCE-

Assistant Designer, BELK, Charlotte, NC (8/18-Current)

- Researched silhouette, trends, color direction, & compelling product assortments. Created a display room to show this research in meetings
- Developed styles in Illustrator & managed them in PLM
- Created line planners for development & meeting needs
- Approved, developed, & organized trims, colors, & fabrics to fit the creative vision for the brand
- Partnered with Apparel Designers to perfect the products integrity & maintain company fit standards
- Collaborated with Textile Designers to create art & ensure that department goals & priorities were aligned
- Interacted with cross functional teams & vendors to streamline the development process
- Helped identify opportunities for process improvement especially related to organization & efficiency

Senior Associate Designer, MOUNTAIN KHAKIS, Charlotte, NC (7/16-8/18)

- Interpreted sales data & trends to establish the seasons color pallet & key silhouettes
- Designed & managed men's & women's styles in Excel & Illustrator
- Worked with vendors to source fabric, trims, & negotiate prices to compete with the market
- Approved & organized trims, colors, & fabrics to fit the creative vision for the brand
- Created look books of the line in InDesign to display the brands vision
- Conducted meetings to inform cross functional teams about the new products
- Updated the women's fit standards to better match the customer base
- Revitalized the brand's packaging & trims to be Eco & price friendly
- Involved member of the Sustainability Counsel
- Stylized looks for photo shoots & trade shows

Campus Manager, UNIVERSITY TEES, Raleigh, NC (6/14-5/16)

- Grew the consumer market at NCSU 30% through social media & client facing
- Enhanced the customer experience by holding one on one meetings with the customer to inform them about the time line, art development, & pricing
- Conducted quality control on the products as well as distribution

COMMUNITY INVOLVEMENT-

- Wedding Venue Manager at The Andrews Farm Events LLC (2020)
- AirBnB Manager (2017-2020)
- Volunteer for Friendship Trays (2018-2020)
- Designer in the Condom Couture helping raise \$342,000 for women's health (2016-2019)